

**ABSTRACT**

Method and apparatus for session management in wireless e-commerce. In various embodiments, the invention manages shopping sessions between wireless communication devices and a merchant application. A gateway module generates respective wireless session identifiers upon receipt of initial requests from the wireless communication devices and provides the wireless session identifiers to the merchant application. The merchant application generates respective merchant session identifiers for the wireless session identifiers and provides the merchant session identifiers to the gateway module. The wireless session identifiers and corresponding merchant session identifiers are associated at the gateway module. In response to subsequent communications from the mobile devices to the merchant application, the gateway module transmits to the merchant application the merchant session identifiers. A user authentication module works in conjunction with the gateway module and authenticates users of the wireless devices.